



**Principal**

Susan Shenker

**PTO Development  
Committee And  
Event Chairs**

Natasha Bennett  
Regina Burns  
Nicole Caver  
Natalie Cordova  
Chris Flood  
Ann Guerra  
Sally Lechin  
Emily Madison  
Stefanie Moll  
Frances Moore-Jones  
Maryann Mueller  
Maria Onufrow  
Shawn Patterson  
Misty Roeder  
Stephanie Savage  
Holly and Max Shilstone  
Stephanie Slobin  
Susan White  
Margaret Young

**PTO Board**

Sandra Ahlhorn  
Monique Baumann  
Sara Bloome  
Amie Canfield  
Charla Carroll  
Diane Cimino  
Jeri Gates  
Teri Gerber  
Kristi Graham  
Ann Guerra  
Meredith Maierson  
Frances Moore-Jones  
Melissa Morris  
Liz Palmer  
Janann Pittman  
Vernon Pontes  
Lee Riley  
Marc Sanders, M.D.  
Holly Shilstone  
Wendy Sides  
Robert Woelfel  
Bendi Woodruff  
Tammy Yum

July 30, 2010

Dear ROE Parent,

For over 80 years, River Oaks Elementary has had a longstanding relationship both with the neighborhood it serves as well as the greater Houston community. One of our PTO goals is to continue this successful relationship with the launch of a cohesive fundraising campaign. Many do not realize that the River Oaks Elementary PTO assists substantially to fund vital programs such as the International Baccalaureate Primary Years Programme and the “No Place for Hate” anti-bully program and its workshops.

River Oaks Elementary serves approximately 660 culturally and economically diverse students in the Houston Independent School District. Through our school-wide International Baccalaureate Primary Years Programme, we develop inquiring, knowledgeable, and caring young people who help to create a better and more peaceful world through intercultural understanding and respect.

Our annual PTO events such as the Fall Frenzy Auction, Fun Run, Family Carnival, and Book Fair contribute funds towards the PTO’s operating budget. These funds help to underwrite laptops and SMART boards, curricular programs such as “First in Math” and “Math Intervention” along with many of the schools outdoor facilities such as the nature center, amphitheater, shaded physical education outdoor court, and playground equipment. In addition to the curriculum and facilities, the PTO extends its funding to many enrichment programs such as Odyssey of the Mind, field trips and student productions.

The enclosed materials highlight the 2010-2011 underwriting opportunities. We hope that each ROE family will be able to participate in supporting this exciting campaign through a personal contribution, a corporate match, or an introduction to a prospective corporation or individual donor. Often, many families will collaborate to fund a particular venue at an event.

On behalf of our entire student body at ROE, thank you for your consideration of these underwriting opportunities. We are thankful for any contribution made in our ongoing fundraising campaign and we are grateful for the time and commitment that each parent gives in supporting our school. Together, we are helping the school meet its goal of ensuring that each of its students has an opportunity to reach his or her fullest potential and is well positioned to succeed in the future and provide valuable contributions to our multicultural society.

We look forward to hearing from you. For questions or additional information, please contact our co-chairs, Holly Shilstone, Stefanie Moll or Margaret Young at 713.429.0295 or at our email address: [development@riveroakspto.org](mailto:development@riveroakspto.org).

Fondly,

Frances Moore-Jones  
2010-2011 PTO President

H. Max Shilstone  
ROE Alum 1967

Susan Shenker  
Principal