



2010-2011 RIVER OAKS ELEMENTARY UNDERWRITING OPPORTUNITIES

Fun Run (September 25, 2010)

- \$_____ (Family banner displayed at event) All contributions are valuable to us!
- \$3,000 (Food Sponsor, name will be displayed on a banner/signage at event)
- \$3,000 (7.5" x 3" corporate logo or family name displayed on the back of the Fun Run t-shirt. Logos printed in one ink color and print deadline is August 25, 2010.)
- \$1,500 (3.5" x 2.5" logo on the back of the Fun Run t-shirt. Logos printed in one ink color and print deadline is August 25, 2010.)
- \$1,500 (Corporate logo or family name placed on water bottles. Logos printed in one ink color and print deadline is August 25, 2010.)
- \$1,000 (DJ Sponsor, name will be displayed on a banner/signage by the DJ)
- \$750 (2.5" x 2" logo on the back of the Fun Run t-shirt. Logos printed in one ink color and print deadline is August 25, 2010.)
- \$500 (Moonwalk #1, name will be displayed on a banner/signage at event)
- \$500 (Moonwalk #2, name will be displayed on a banner/signage at event)
- \$200 (Corporate/family banner displayed at event)

Fall Frenzy Auction (November 12, 2010)

- \$_____ (Family banner displayed at event) All contributions are valuable to us!
- \$10,000 (Presenting Sponsor - name on the invitation, catalog, signage at event, 4 tickets to event, and 10 raffle tickets)
- \$5,000 (Entertainment/Music Sponsor, includes full page color catalog advertising, signage banner at event, 2 event tickets, and 5 raffle tickets)

- \$2,500 (Live Auction Sponsor, full page color ad inside back cover of catalog, and signage banner at event)
- \$2,000 (Game/Raffle Sponsors, ad in catalog, and signage banner at event)
- \$2,000 (Auction Paddle Sponsor, half-page ad in catalog, and sticker ad on the paddle)
- \$1,500 (Catalog Sponsor, includes full page color ad on the back cover of the catalog)
- \$1,500 (Bag Raffle Sponsor or Underwriter - company name and logo on fabric bags handed out at event)
- \$1,000 (Valet Parking Sponsor, includes ad on valet parking ticket)
- \$750 (School advertising, includes corporate logo or family name displayed on a banner at event)
- \$500 (Name and acknowledgement in Auction catalog)

Book Fair (February 7-9, 2011)

- \$_____ (Family banner displayed at event) All contributions are valuable to us!
- \$3,000 (Grandparents'/Special Friends' Day sponsor, includes name on banner displayed in the hallway by the Book Fair)
- \$1,500 (Family Night Sponsor, includes name on banner displayed at event)
- \$200 (Family banner/corporate logo displayed at event)

Family Carnival (April 9, 2011)

- \$_____ (Family banner displayed at event) All contributions are valuable to us!
- \$5,000 (Main Carnival Sponsor, includes 7.5"x3" corporate logo or family name displayed on the back of the Family Carnival t-shirt. Logos printed in one ink color and print deadline is February 19, 2011. Also, includes corporate logo or family name on banner displayed at a central carnival attraction.)
- \$3,000 (3.5"x2.5" logo on the back of the Family Carnival t-shirt. Logos printed in one ink color and print deadline is February 19, 2011.)
- \$2,500 (Food Court Booth Sponsor, includes name on a banner at the entrance of the food court)
- \$2,000 (Corporate logo or family name placed on all concession cups. Logos printed in one ink color and print deadline is February 19, 2011.)
- \$1,000 (DJ sponsor, includes name on a banner by the DJ)
- \$800 (2.5"x2" logo on the back of the Family Carnival t-shirt. Logos printed in one ink color and print deadline is February 19, 2011.)
- \$100 (Sponsor a booth or game, family banner included)

Earth Day (April 23, 2011)

- \$_____ (Family banner displayed at event) All contributions are valuable to us!
- \$1,000 (Nature center donation - name displayed on flyer regarding event and at the entrance of Nature Center during event)
- \$500 (Entertainment Sponsor, includes name on a banner/signage by the entertainment)
- \$100 (Refreshments Sponsor, includes name on a banner/signage by the refreshments)

Field Day (May 2011)

- \$_____ (Family banner displayed at event) All contributions are valuable to us!
- \$3,000 (7.5" x 3" corporate logo or family name displayed on the back of the Field Day t-shirt. Logos printed in one ink color and print deadline is March 22, 2010.)
- \$1,500 (3.5" x 2.5" logo on the back of the Field Day t-shirt. Logos printed in one ink color and print deadline is March 22, 2010.)
- \$750 (2.5" x 2" logo on the back of the Field Day t-shirt. Logos printed in one ink color and print deadline is March 22, 2010.)
- \$500 (Awards Sponsor)
- \$100 (Refreshments Sponsor, i.e. water and popsicles)
- \$100 (Family booth banner displayed at event by booth)

Directory Advertisement

- \$600 *Outside back color (full page size)
- \$275 *Inside covers or fly page (full page size)
- \$250 *Cardstock tab divider (full page size)
- \$155 Full page (up to 6"W x 7"H - portrait)
- \$80 Half page (up to 6"W x 3 1/2"H - landscape)
- \$55 Third page (up to 6"W x 2"H - landscape)

*Premium Directory Ad placements are limited. For the Directory ads, please contact Benée Curtis at 713-663-6416 or bccurtis5@comcast.net for any questions. Please send artwork and check (payable to ROE PTO) to 3510 Carnegie Houston, TX 77005 by August 27, 2010. Directions on Art file format requirement: .png, .gif, .jpg or .tif (not .pdf) for any size ads, 600 dpi at correct size for ad. No resizing will be performed on your ad.

ROE ENRICHMENT PROGRAMS

Every year, we continue to make improvements to our Enrichment Programs as listed below at our school. If you would like to make a donation and discuss the improvements planned for these programs, please contact the Development Committee at development@riveroakspto.org or by phone at 713-429-0295.

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|------------------------------------|---|--------------------------------------|
| <input type="checkbox"/> Art Room | <input type="checkbox"/> Nature Center | <input type="checkbox"/> Science Lab |
| <input type="checkbox"/> Library | <input type="checkbox"/> Physical Education | <input type="checkbox"/> Spanish Lab |
| <input type="checkbox"/> Music Lab | <input type="checkbox"/> Reading Lab | <input type="checkbox"/> Technology |
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Please note that sponsorship at each level will be awarded upon receipt of your payment and completed form.

Company/Individual Name _____

Contact Person _____

Address _____

City/State/Zip _____

Telephone _____ E-mail _____

Method of Payment: check credit card

For check payment, please mail this form with the enclosed self-addressed envelope noting the sponsor level and donation, along with your check. Please make checks payable to River Oaks Elementary PTO, 2008 Kirby Drive, Houston, TX 77019. Check # _____

For credit card payment, please make credit card payment online at the ROE PTO store at <http://riveroakspto.myschoolvalet.com>. If paying online, one must mail this information sheet to River Oaks Elementary PTO, Attn: Development Committee, 2008 Kirby Drive, Houston, TX 77019. If you have any problems making payment online by credit card, please contact us at development@riveroakspto.org or by phone at 713-429-0295 for assistance.

Thank you for your support of River Oaks Elementary. Donors will receive a confirmation letter and donation receipt by mail. The River Oaks PTO is a 501(c)(3) non-profit organization and donations to our school are tax-deductible to the extent allowed by law.